

JYOTI NIVAS COLLEGE AUTONOMOUS
DEPARTMENT OF VISUAL COMMUNICATION AND PERFORMING ARTS
FOURTH SEMESTER
ELECTIVE - 2
MEDIA LAW AND ETHICS

NO. OF CREDITS- 2

NO. OF HOURS - 30

Learning Objectives:

1. To understand the foundational legal framework of media operations in India, including constitutional provisions, key media laws, and relevant acts that govern journalistic practice and content creation.
2. To analyze the ethical considerations and regulatory mechanisms within the Indian media landscape, fostering an understanding of professional responsibilities, societal impact, and the challenges to media freedom.

Learning Outcomes:

1. Upon successful completion of this syllabus, students will be able to identify and explain the significance of fundamental rights and specific media laws (e.g., defamation, contempt of court, copyright) as they apply to various forms of media content and dissemination in India.
2. Upon successful completion of this syllabus, students will be able to critically evaluate ethical dilemmas in media practice, discuss different models of media regulation, and articulate the pressures influencing media freedom while proposing ethically sound approaches to media reporting and content creation.

Unit-1: Press Freedom,Media Law and Act

[Bloom's Level: Remembering,Understanding]

Media Roles, Responsibilities and Privileges - Fundamental Rights, Directive Principles of State Policy; Media Freedom in a Democracy, concept of freedom of press; constitutional safeguards to press freedom;

Unit -2 : Press Laws

[Bloom's Level: Understanding,Analysing]

Censorship.Media Law: defamation-slander, libel, sedition; obscenity; Contempt of Court Act, Official Secrets Act; Copyright Act, Drugs and Magical Remedies Act; Cinematograph Act; Cable TV Network (Regulation) Act, Prasar Bharati Act, Cyber Law in India

Unit -3: Media Ethics and Regulations

[Bloom's Level: Understanding,Analysing,Evaluating]

Professional ethics, Code of conduct right to privacy, human rights and media, portrayal of women and children in media; media regulation- government regulation, media bias, pressures on media freedom (political, commercial and legal)

References

- 1 Barua, Vidisha. (2002). Press & Media Law Manual, Universal Law Publishing Co. Pvt. Ltd. New Delhi.
- 2 Christians, Clifford G., Mark Fackler, and Kimb Rotzoll. (2016). Media Ethics: Cases and Moral Reasoning. Pearson. New York,.
- 3 Dr. Ambrish Saxena. (2017). Freedom of Press and Right to Information in India. Kanishka Publication. New Delhi.
- 4 Madhavi Goradia Divan (2021). Facets of Media Law. Eastern Book Company
- 5 Moore, R. L. (2016). Mass communication law and ethics (Vol. 1). Lawrence Erlbaum Assoc Incorporated.
- 6 Narendra Arya (2011). Press Freedom and Democratic Media. Anmol Publication
- 7 Ravindran, R. K. (1997). Press in the Indian Constitution. Indian Publishers.
- 8 Ravindranath, P. K. (2004). Press laws and ethics of journalism. Authors press.